Target Market Determination

Product Name:
Kids Club

Product Description:	An at-call savings account designed for children aged 0 to 11 years, providing a simple and accessible way to save with immediate access to funds and a variable interest rate
Date Published:	1 November 2026
Version:	5
Effective From:	1 November 2026
Issuer Details:	**Defence Bank Limited** ABN 57 087 651 385 AFSL/Australian Credit Licence 234582 PO Box 14537 Melbourne VIC 8001

Purpose of this document

This Target Market Determination (TMD) is prepared under Part 7.8A of the Corporations Act 2001 and ASIC Regulatory Guide 274 (RG 274). It describes the class of retail clients who the product is appropriate for, distribution conditions, reporting requirements, and review triggers to ensure ongoing appropriateness. This is not a disclosure document and does not take into account individual objectives, financial situation or needs. The design and distribution obligations are intended to help members obtain appropriate financial products by requiring issuers and distributors to have a consumer centric approach to the design and distribution of products. Refer to the applicable Terms and Conditions and Schedule of Fees and Charges before deciding.

1. Target Market

Details

The Kids Club account is designed for children aged 0 to 11 years and must be opened by a parent or legal guardian. It is intended for families seeking a simple savings account that helps children begin building savings habits from an early age. The account has no monthly account-keeping fees, a variable interest rate, and at-call access to funds. It is suitable for families making regular deposits, such as pocket money, gifts, or savings contributions, while retaining the flexibility to access funds when required.

Needs:

- A simple savings account for a child, even if that means fewer features than an everyday transaction account.
- A place to deposit and grow savings while earning interest.
- Access to funds when needed without restrictions on withdrawals or loss of interest.

Objectives:

- To establish a child's first bank account.
- To encourage and develop regular saving habits from an early age.
- To accumulate and grow savings for future needs, including teenage years and adulthood.

Financial situation:

- Have funds available to deposit and earn interest.
- Have limited or no existing savings, as the child is in the early stages of building savings.
- Prefer a low-risk deposit product that preserves capital.

This product is not designed for retail clients who:

- Do not meet the product eligibility requirements, including individuals outside the eligible age range of 0 to 11 years.
- Are seeking a fixed interest rate or fixed investment term, such as a term deposit.
- Require interest to be credited more frequently than annually.
- Require advanced transactional or banking features associated with everyday transaction accounts.
- Are seeking a product for business, commercial, or non-personal use.

2. Key Attributes

Key Attribute Details

This is a Kids Club account, and the key features of the product are:

- No minimum deposit requirement.
- At-call access, allowing funds to be deposited and withdrawn at any time.
- Variable interest rate calculated daily and credited annually on 31 March.
- No monthly account-keeping fees.
- Online access for balance and transaction viewing.
- Supports automated savings behaviour through the acceptance of Round Up deposits transferred from an eligible Defence Bank transaction account.
- Staff-assisted access through branch and contact centre channels.
- Available for children aged 0 to 11 years and opened by a parent or legal guardian on the child's behalf.

3. Distribution Conditions and Restrictions

Details

This product is distributed by the issuer through the following channels:

- Branches
- Call centres

Distribution conditions for this product include:

- Ensuring that customers meet the product eligibility requirements, including that the account holder is aged 0 to 11 years and the account is opened by a parent or legal guardian on the child's behalf.
- Ensuring that customers are provided with information about the product's key features, benefits, eligibility criteria, risks, fees, and applicable terms and conditions.
- Ensuring that distribution through branches and contact centre channels is undertaken by appropriately trained staff.

4. Review Triggers

The review triggers that would reasonably suggest that the TMD is no longer appropriate are:

Details	Required data points
A significant number of complaints is received from members in relation to their opening or use of the product that reasonably suggests that the TMD is no longer appropriate	Complaints reporting
A material change to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate	Notification of proposed material change/s to key product design, key attributes and or fees
A significant dealing of the product to retail clients outside the target market occurs	Product reporting
A notification from ASIC	Requiring immediate cessation of product distribution or particular conduct in relation to the product

5. Review Frequencies

Initial Review
31 August 2022

Date of Superseded TMD
1 November 2024

Subsequent Reviews
At least every two years and earlier if a review trigger occurs.

Current Review Date
1 September 2026

6. Distributor Information

The following information must be reviewed in relation to distribution of this product to ensure it is in accordance with this TMD:

Information type	Details	Reporting period
Significant dealings	Any significant dealing which is not consistent with the TMD reporting must be within 10 business days of becoming aware of such dealing	As soon as practicable
Product related complaints	Number of member complaints received each quarter	Quarterly
Sales data	The number of accounts opened and closed on a quarterly basis	Quarterly